GET 30% MORE ROAD
WITH THE NEW MICHELIN® XZAS®+ Evertread™.

MORE MILEAGE. GUARANTEED.

Dual Compound Tread
THE LEGEND

For decades, Michelin has been a leader in the industry for steer tires. The MICHELIN® XZA® tire was a revolutionary steer tire, and successive generations only improved upon its technology.

Today, fleets and owner operators have chosen the MICHELIN® XZA3® tire because of its proven performance. Many tire companies can excel on one benefit. The MICHELIN XZA3 tire has delivered a combination of benefits without any compromises, and that is what makes a legend.

MICHELIN® XZA3®
- Industry-Leading Mileage
- Ultra-Fuel-Efficiency**
- New Standard in Retreadability
- Legendary Handling and Responsiveness

THE LEGEND EVOLVES

Introducing the MICHELIN® XZA3®+ EVERTREAD™

The MICHELIN® XZA3®+ EVERTREAD™ tire pushes mileage to never-before-seen levels, while offering the same legendary fuel-efficiency,** handling/responsiveness and retreadability you’ve come to expect from a MICHELIN® steer tire.

The MICHELIN® XZA3®+ EVERTREAD™ tire changes steer tire performance for – “ever”

- 30% More Mileage Guaranteed*
- Ultra-Fuel-Efficiency**
  - SmartWay™ Verified
  - Meets CARB Requirements
- Optimum Handling and Responsiveness
- Maximum Retreadability
  - 3-Retread Limited Warranty*

*See Guarantee Terms and Conditions for details.
**Fuel savings are estimates based on comparative rolling resistance. Actual on-road savings may vary.
*3-Retread Manufacturing Limited Casing Warranty; 3 retreads or 700,000 miles or 7 years for MICHELIN® XZA3®+ EVERTREAD™ when retreaded by an authorized Michelin Retread Technologies (MRT) Dealer only. See limited warranty for details.
MORE MILEAGE, NO COMPROMISE

The MICHELIN® XZA3®+ EVERTREAD™ tire’s ability to deliver never-before-seen mileage without compromise translates into outstanding operational savings and efficiencies for your fleet.

Ultra-Fuel-Efficiency**

The mileage achieved with the MICHELIN® XZA3®+ EVERTREAD™ tire is revolutionary, but what’s even more impressive is the MICHELIN XZA3®+ EVERTREAD tire’s ability to achieve this mileage innovation without compromising fuel efficiency.

• Low Rolling Resistance
• SmartWay℠ Verified
• Meets CARB Requirements

Optimum Handling and Responsiveness

The MICHELIN® XZA3® tire developed a huge following for its billions of miles of driver satisfaction, and we’ve made the MICHELIN® XZA3®+ EVERTREAD™ tire to inspire the same devotion.

• Engineered to give your driver confidence on the road
• Excellent dry and wet road steering response

Maximum Retreadability

The exclusive Dual Tread Compound doesn’t just allow the MICHELIN® XZA3®+ EVERTREAD™ tire to achieve more mileage than its predecessor; it also helps minimize internal casing temperatures to maximize retreadability.

• Optimum Casing Temperature
• Casing Designed for Endurance
• 3-Retread Limited Warranty*

The casing is made to endure, with a rectangular bead bundle, a robust bead area, and a thick inner liner to fight casing fatigue. The full-width, elastic protector ply helps prevent casing bruising and penetration.

**Fuel savings are estimates based on comparative rolling resistance. Actual on-road savings may vary.

*3-Retread Manufacturing Limited Casing Warranty: 3 retreads or 700,000 miles or 7 years for MICHELIN® XZA3®+ EVERTREAD™ when retreaded by an authorized Michelin Retread Technologies (MRT) Dealer only. See limited warranty for details.
GET MORE ROAD. 30% MORE MILEAGE GUARANTEED.*

Our testing proves that the MICHELIN® XZA3®+ EVERTREAD™ tire delivers more mileage than the industry ever thought possible. We’re so certain that the newest evolution to the legendary line of MICHELIN® steer tires will give you more mileage, we’ll guarantee it.*

If your MICHELIN XZA3+ EVERTREAD tires don’t give you 30%* more mileage than the competition, we’ll pay you twice the difference in cost between their tires and ours.

*Terms and Conditions:
Valid only for MICHELIN® XZA3®+ EVERTREAD™ steer tires purchased before December 31, 2011. Applicable to a maximum of 20 tires per ship-to location/customer. Valid for long haul application only. Trucks must travel a minimum of 120,000 miles a year. You must assign a minimum of two similar trucks, operating in similar environments to the mileage challenge. Guarantee based on comparison between the competitor baseline tire and the MICHELIN® XZA3®+ EVERTREAD™ steer tire; proof of purchase with date and purchase price necessary for both the competitor baseline tire and the MICHELIN® XZA3®+ EVERTREAD™ steer tire; claim must sufficiently document removal mileage and tread depth of the competitor baseline tire and the MICHELIN® XZA3®+ EVERTREAD™ steer tire. Guarantee will pay in the form of a credit for twice the difference of the purchase price between the competitor baseline tire and the MICHELIN® XZA3®+ EVERTREAD™ steer tire. Credit will be issued and all documentation must be validated by a Michelin Sales Representative. All MICHELIN® Limited Warranty exclusions still apply. See warranty for details. Michelin reserves the right to modify or discontinue this program at any time for any reason without prior notice. All claims must be made by December 31, 2013. See your local Michelin dealer, your sales representative or go to michelintruck.com for more details.
MILEAGE

Cutting-Edge Technology Means More Mileage Without Compromise

The MICHELIN XZA3®+ EVERTREAD™ tire’s mileage is 30% better than the competition in long haul applications, due to the new Dual Compound Tread. The MICHELIN XZA3+ EVERTREAD tire maximizes tread life without compromising fuel efficiency or retreadability with the patent pending Dual Compound Tread that is the next generation of our Co-Ex Technology.

Patent Pending Dual Compound Tread

- Mileage Layer – controls tread stiffness and stress to reduce irregular wear.
- Ultra-Fuel-Efficiency™ and Retreadability Layer – minimizes internal casing temperatures for low rolling resistance and extended casing life.

Dual Compound Tread in Actual Tread Block

*See Guarantee Terms and Conditions for details.
**Fuel savings are estimates based on comparative rolling resistance. Actual on-road savings may vary.
MICHELIN® XZA3®+ EVERTREAD™

Next generation ultra-fuel-efficient radial that delivers our longest original tread life in long haul steer service.

Even Wear to the End –
Defend against the onset of irregular wear:
- Directional Miniature Sipes in the groove walls (directional to half life)
- Enhanced Shoulder Rib

Optimum Handling and Responsiveness –
Give drivers the performance they need:
- Wide, Flat Tread

Legendary Tread Life –
Get more mileage without compromise:
- Patent Pending Dual Compound Tread
  - Mileage Layer – controls tread stiffness and stress to reduce irregular wear
  - Ultra-Fuel-Efficiency** and Retreadability Layer – minimizes internal casing temperatures for low rolling resistance and extended casing life

Excellent Casing Protection –
Protect the casing from bruising and penetrations:
- Full-width, Elastic Protector Ply

Maximum Retreadability –
3-Retread Limited Warranty™
Fight casing fatigue:
- Enhanced Inner Liner
- Robust Bead Area
- Rectangular Bead Bundle

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1) Directional tread design.
2) 3-Retread Limited Casing Warranty: 3 retreads or 700,000 miles or 3 years for MICHELIN® XZA3™ EVERTREAD™ when retreaded by an authorized Michelin Retread Technologies (MRT) Dealer only. See limited warranty for details.
3) Extending the maximum speed limit is neither recommended nor endorsed.
4) Fuel savings are estimates based on comparative testing. Actual fuel savings may vary.
5) Fuel savings will change 0.12% (0.1%) for each .5 psi change in wheel inflation. Should be adjusted accordingly.
6) Michelin tires and tubes are subject to a continuous development program. Michelin North America, Inc. reserves the right to change product specifications at any time without notice or obligations. See our website for the latest tire and tube information. www.michelintruck.com