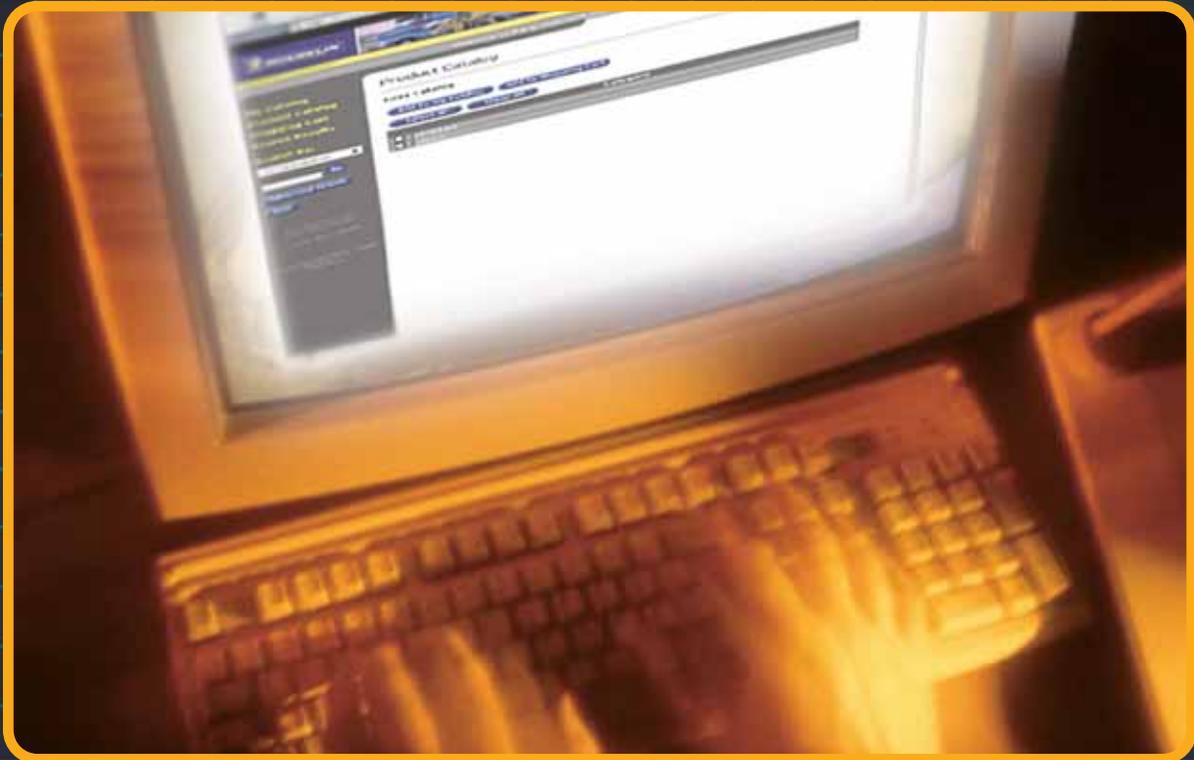


MICHELIN® eFleet™



Any tire. Any time.

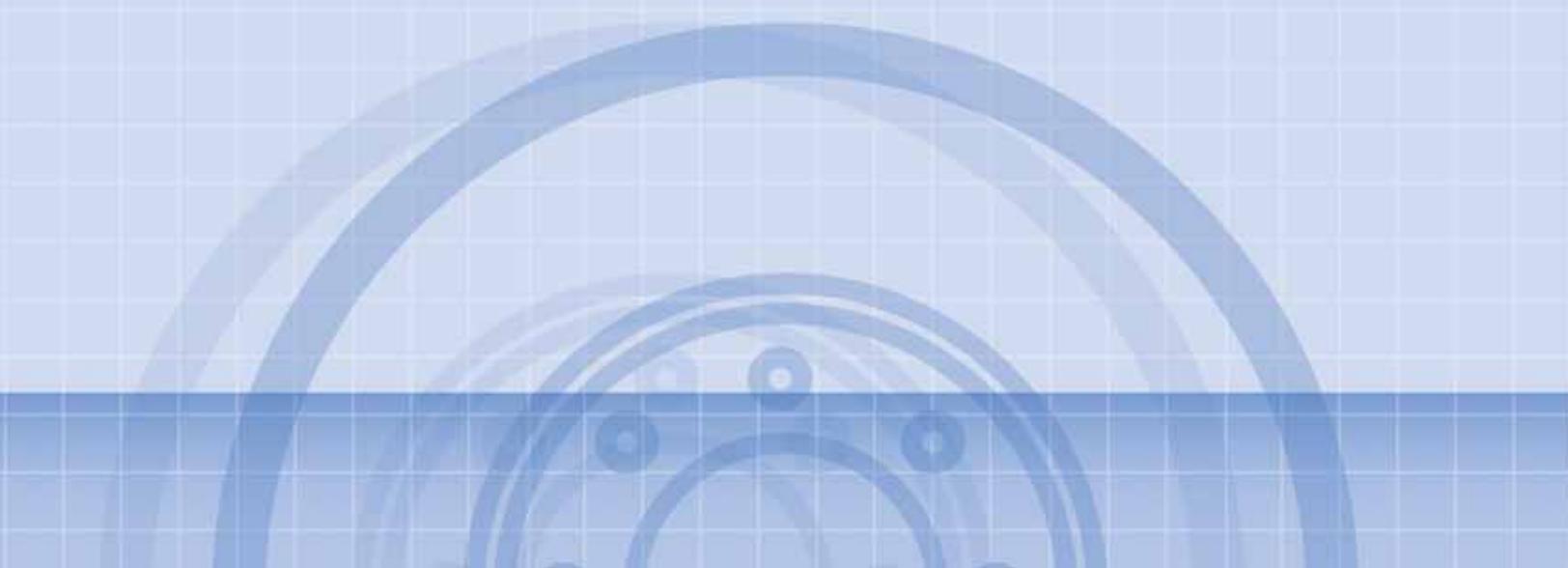
**At Michelin, we're constantly
pushing ourselves to do it better.**

To be the industry leader.

**Not only in the making of tires,
but in every aspect of the tire industry.**

Including business solutions.

**That's why we created eFleet—
an online catalog system
that makes ordering tires a breeze.**



The eFleet Online Catalog is all about making things simpler for you.

That's why we've broken it down into six easy-to-use categories:

Log on

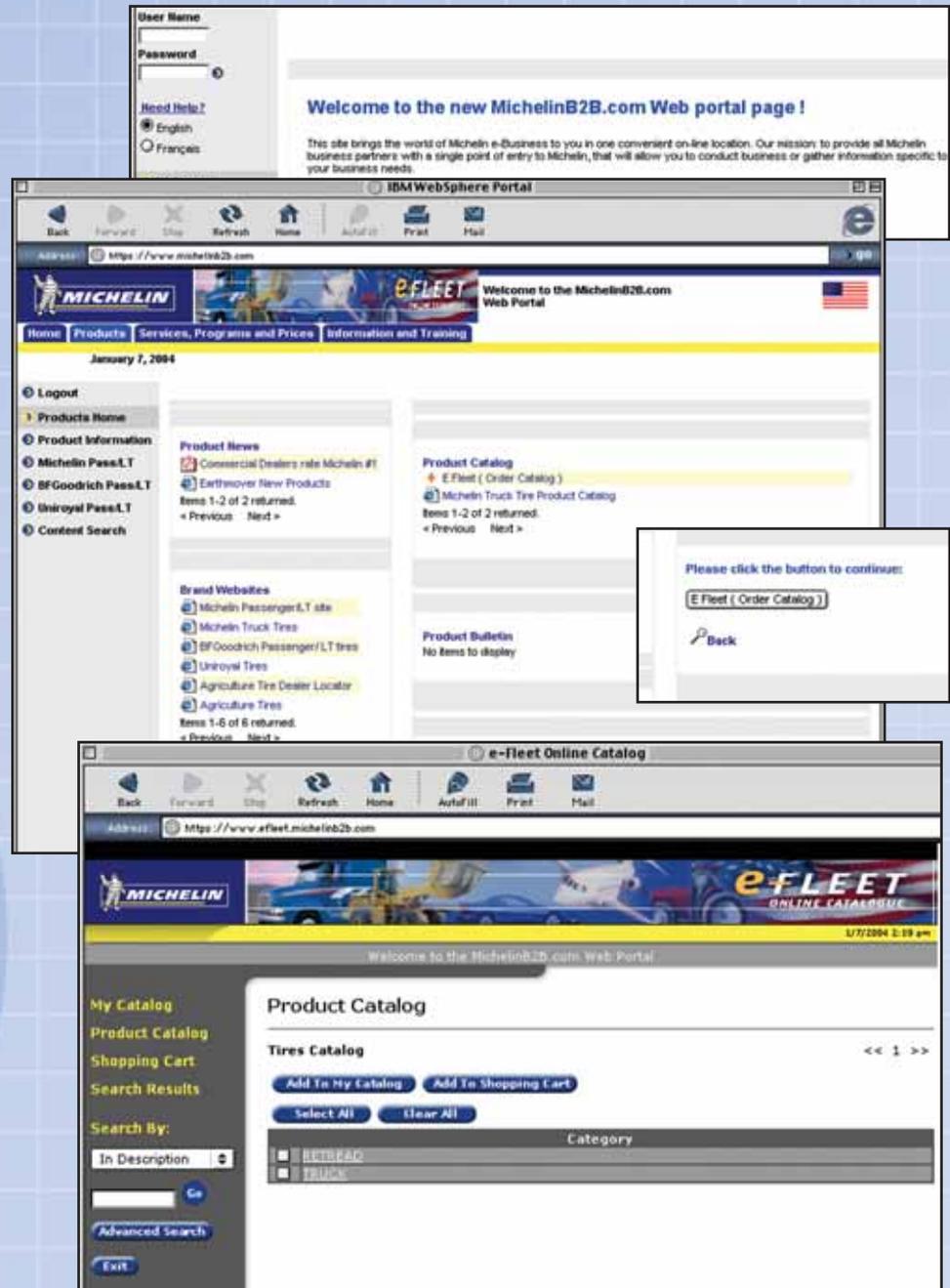
To tour the eFleet Online Catalog system, visit michelinb2b.com → products → eFleet → eFleet.
Enter the User ID: michinfleet Password: michinfleet Then walk through the system.

View It

This is where you can check out all the features and benefits of the eFleet Online Catalog. What you can do with it. And how it can make your job easier and more efficient.

Browse It

This is it – The **Product Catalog**. Every Michelin®, BFGoodrich® and Uniroyal® tire available today is right at your fingertips. Complete with tread, MSPN, description, and price information for each individual product. Along with a few of the many services we offer as well. The **Product Catalog** is categorized by Brand and Category to help you narrow things down. Once you find the product you're looking for, you can either add it to the **Shopping Cart** or save it to your **customized catalog**.



Find It

Find the tires you need quickly and easily. You can streamline your search by using one of our two search features. The **Basic Search** feature is accessible from any screen. You can quickly choose a category and start searching. Or, if you know it, you can type the model number into the search box to get a little more specific. The **Advanced Search** feature gives you a few more fields to help you narrow your search.

Things like:

- Category (heavy truck)
- Specific Brand (Michelin®)
- Tread Contains (XDA® Energy)
- MSPN Contains (42564)
- Description Contains (275/80R22.5)

The screenshot shows the 'Advanced Search' section of the Michelin B2B Web Portal. On the left, there is a navigation menu with 'My Catalog', 'Product Catalog', and 'Shopping Cart'. Below it, a 'Search By:' dropdown is set to 'In Description'. The main search area is titled 'Advanced Search' and contains a 'Search For Products' section with several input fields: 'Select Category:' (set to 'All Categories'), 'Select Brand:' (set to 'All Brands'), 'Description Contains:', 'MSPN Contains:', and 'TREAD Contains:'. There are 'Go', 'Advanced Search', and 'Exit' buttons.

Fill out as many as you can. The more you know, the more specific your results. And that saves time. Once you put in your search information, you'll be provided with a list of results. It will contain all the individual tires that meet your search criteria. From here, simply select the individual products you'd like to either add to your **Shopping Cart** or save in your customized catalog.

Customize It

Set up your own personal catalog to make ordering even quicker and easier. As you're browsing the catalog, select the products that you tend to purchase repeatedly and add them to your own personal catalog. Then when it is time to reorder those items, you don't have to spend valuable time searching for them again. And the **My Catalog** section lets you add or delete items any time you want.

Once you've created your own personal catalog and you're ready to order. Just click on **My Catalog**, select the products you need, and add them to the **Shopping Cart**. From there, ordering is just one more click away. It's that easy.

But let's say you're not quite ready to place the order. Or maybe you know you're going to have to place that exact same order again in the future. No problem. The **My Catalog** section also allows you to save individual orders, so when it is time to place that order, it's quick and easy.

The screenshot shows the 'My Catalog' section of the Michelin B2B Web Portal. It features a table with columns for Brand, Tread, MSPN, Description, LR, FET, and Price. There are buttons for 'Remove', 'Add To Shopping Cart', 'Select All', and 'Clear All'. A note states 'Price does not include FET'. The table contains three rows of data.

Brand	Tread	MSPN	Description	LR	FET	Price
<input type="checkbox"/> MICHELIN	XDA ENERGY	42564	275/80R22.5	0	100.00	100.00
<input type="checkbox"/> MICHELIN	XZA-2	84557	275/80R22.5	0	100.00	100.00
<input type="checkbox"/> PIRELLI	WOME RETRO XDA	9254	445/50R22.5		100.00	100.00

Order It

You won't believe how easy and convenient ordering can be. Every time. When you're ready to place your order, you can view all of the items that have been added to the **Shopping Cart** by simply clicking on the **Shopping Cart** link.

Once there, you can:

- Select Dealer for delivery
- Select products or services
- Add products or services to shopping cart
- Change quantities of the items you're buying
- You can submit the order for purchase



You can also save the order under a specific name in the **My Catalog** section for future reference. So, what if you've already saved an order and you want to reorder it? Or change it? It's easy. Just click on that particular order in the **My Catalog** section and there it is. Just like you left it.

Making a difference

You've probably already figured out some of the ways the eFleet Online Catalog can have a major impact on the efficiency of your business. Like the fact that it's online means you can order tires anytime, from anywhere. And the fact that you can get rid of all those cumbersome product catalogs sitting around the office. But the benefits don't stop there. There are many more advantages to using this advanced system.

For instance:

You fill out your own information.

- Which reduces inventory errors
- And lowers your transaction costs

You get a reduction in time spent with vendors.

- Which saves you precious hours
- And improves the productivity of shop personnel

You have access to your purchasing history.

- Which gives you purchasing control and accountability
- And lets you identify opportunities for savings

You get customized ordering.

- Which makes ordering simple and user-friendly
- And lowers your training costs

You don't have to be a computer genius.

We understand that some aren't as comfortable on computers as others. Don't panic.

If you get a little confused, just "click to launch Online Training" for a detailed step-by-step description of how to use the eFleet Online Catalog from the time you log in to the time you place your order.

It's that easy.

It's easy. It's organized. And it's only from Michelin.

To learn more please contact your Michelin sales representative
or visit www.michelintruck.com

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Laval, Quebec, Canada

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